

**LUT / LAB STUDENT**

**CURIOUS AND PROUD OF IT?**

**Ready to solve real  
business cases set by START-UPS?**

**Join us at**

**V/BES**  
**BUSINESS  
CHALLENGE**

**FEB 21**

**11 AM - 5 PM**

**STARHUB M19**

**Bring your ideas!**  
**VIBES provides the fuel +  
GREAT PRIZES!**

**REGISTER now  
and read more**



**[https://www.lyyti.in/VIBES\\_BC](https://www.lyyti.in/VIBES_BC)**

\* VIBES project offers morning/afternoon coffee and lunch



## **INTERESTED IN NETWORKING AND BRAINSTORMING?**

Join us at **VIBES Business Challenge** to StartHub, Lahti Campus (M19).  
Network and show your skills in challenges set by start-ups. Create solutions  
and receive feedback and support from experts. Entrepreneurs will be on  
hand to provide guidance and mentorship!

### **WHAT TO EXPECT?**

3 companies, 3 challenges: A) INVESTOR SEARCH CHALLENGE  
B) BUSINESS MODEL CHALLENGE C) MARKETING CHALLENGE

**GREAT PRIZES to be drawn by the participants! Polar Sports  
Watch (1), AirPods (1), movie ticket sets for two (4), and more.**

### **SCHEDULE OF THE DAY**

**11 AM – 12 PM Setting the challenges & creating teams**

**12 PM – 3 PM Solving business challenges (+ lunch)**

**3 PM – 5 PM Presenting the ideas and feedback from companies**

VIBES offers lunch and afternoon coffee!

### **WHO CAN PARTICIPATE?**

University students from LUT and LAB are welcome to register. Number of  
participants is limited (30). We prioritise to reach especially LUT and LAB  
international students.

**Register by FEB 16     [www.lyyti.in/VIBES\\_BC](https://www.lyyti.in/VIBES_BC)**

### **ABOUT VIBES - Virtual Business Skills Empowerment**

VIBES tackles 2 types of skills relevant for future employability: The ability to  
work in virtual and multi-cultural teams. See more [virtuallskills.eu](https://virtuallskills.eu)

### **CONTACT US**

If you have any questions, please don't hesitate to reach out to Henri  
Karppinen, [henri.karppinen@lab.fi](mailto:henri.karppinen@lab.fi) or Niina Sallinen, [niina.sallinen@lab.fi](mailto:niina.sallinen@lab.fi).

